

Here's how the Video Production Club Works...

“Welcoming You & Acclimating you to the Peace Entertainment Inc Video Public Relations Culture

Steps:

Step 1. Sign up & Set Up Strategy - FREE Consultation & Tips to Determine Your Needs.

Step 2. Submit your blog as a script for your Interview or Voice Over that expresses how your company helps people and pinpoints your unique business.

Step 3. Then let us produce it for you. That's pretty much it.

Whenever you put in a video production request, we'll check to see if you submitted a video that month already

Video Marketing Membership (this Chart has an Upgrade options).

***Your Business goes Out to Our Clients, Our Network and Social Media to increase sales.**

| ADDITIONAL Service Options “MARKETING YOUR BUSINESS“ | Monthly Members | Yearly Members | Non-Member Prices |
|---|--------------------|---------------------|----------------------|
| Complete a Free Introduction Orientation to This Media Production Marketing Membership | Included | Included | NA |
| VIDEO SERVICES: | | | |
| Branding Video - Options: <input type="checkbox"/> Advanced Talking Head (also shows product or service) <input type="checkbox"/> Motion Graphics <input type="checkbox"/> Basic Animations | \$150 per Video | \$150 per Video | \$690.00 |
| QUICK CLIP Video: VIDEO Talk to CLIENTS - In Studio Monthly * Video Head Shoot to Communicate with. | \$50 | Included | \$150.00 |
| Embedded Video for Social Media & Website | Included | Included | \$150 |
| VIDEO SHOW - COMING SOON * FREE Publicity (Video Use of show is an additional fee) | Included | Included | Call For Information |
| PHOTOGRAPHY SERVICES: | | | |
| <input type="checkbox"/> Basic Executive Headshot – 1 executive <input type="checkbox"/> Executive Group Session – 4 or more <input type="checkbox"/> Product/Service Photos for Web and Print <input type="checkbox"/> Event Photography Per Hour * After 2hrs Discounts Apply * Travel may Apply | \$150 Up to 1hr | \$150 Up to 2hrs | \$250 |
| MARKETING SERVICES | | | |
| Business Listing on our Membership Page | Included | Included | NA |
| Video Blog Emails & Social Media Post (Video Needed) | \$65 | Included | \$250 |

The Benefit Advanced - First access & discounts for NEW Services & Products as well as Our Partners & Events

| Added Value For Our Members | Start Up \$55.99 | Growing \$85.99 | Produced By Peace Pro \$149.99 | Non-Member Prices |
|--|---|---|---|---|
| EDUCATION: <input type="checkbox"/> Workshops <input type="checkbox"/> Seminars <input type="checkbox"/> Network Events | Coming Soon | Coming Soon | Coming Soon | Event Price |
| Video Production Services: <input type="checkbox"/> Commercial or Promo <input type="checkbox"/> Press Kit (Documentary of Success) <input type="checkbox"/> Corporate image <input type="checkbox"/> Marketing Video <input type="checkbox"/> Video Production (requires a script & proposal). A video package with a team of professionals! | 10% off Proposal | 20% off Proposal | 30% off Proposal | Proposal |
| Video Shoot (event/projects) Video Editing: 30 Second Commercial or Promo *See editing services below Create Custom Multimedia Content for Marketing Uses: YouTube Ads/Facebooks Ads, Landing Page, Blog/Newsletter, Emails, Social Media Proposals, Bids, etc.) | 5% off Hourly Rate 5% off Hourly Rate 5% off Proposal | 10% off Hourly Rate 5% off Hourly Rate 10% off Proposal | 10% off Hourly Rate 1 st FREE 5% off Hourly Rate Discounted if Packaged 15% off Proposal | \$150 1 st hour \$100 each additional hour \$45 hr. Basic \$55 hr. Advanced Proposal |



What Happens in an Internet Minute?



To Get Started:

APPLICATION OVERVIEW

Membership is required for use of Monthly Membership programs and rates for public relations.

1. Submit Membership Application with supporting documents and payment (see below)
2. Attend Free Introduction to Peace Ent & Sidney Media
(Required session prior to membership service)
3. Request Additional Studio, Services, Training and Media Promotion.

RESPONSIBILITY /ACCOUNTABILTY

Learn about the process & production with Peace Entertainment, Inc. and Sidney & Company. Self –Sufficient!



BENEFITS

- Monthly Fee Gives Your Business All Your Marketing Tools In One Medium... Video to Your Clients & Attract New Ones – At rates No One In the Industry Are Providing.
- Not Just Marketing! Tips that Help You Develop Sales.
- Multiple projects receive additional Discounts
- FREE hour(s) of studio time for Frequent Use (pro level only)
- Register for access to Members Only section of www.peaceentmedia.com

PRODUCTION ROJECTS

- Larger Video Production Projects receive A “BulkRate.”
- * Projects usually 3 to over 5 videos.
- Production: ideas that require a proposal, script, planning and a crew.
- Post Production: Editing of audio visuals.
- All productions require proposal/ estimates attached to contract.